

JACKIE FUGERE DESIGN

www.jackiefugere.com/design

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OVERVIEW

- Visual designer with extensive experience in user-interface, information design and illustration for interactive media
- Over 15 years experience developing engaging website designs, establishing strong user-interfaces, and defining brands
- Hands-on technical knowledge of a full range of web technologies and current best practices
- Creative, conceptual and strategic thinker with broad knowledge base and experience on both agency and client side
- Excellent typography and rendering skills

EMPLOYMENT HISTORY

2000 -
present

Independent Design Consultant / Art Director

Recent Clients / Agencies:

- iMed Studios (Publicis Healthcare International)
- Digital Pulp
- Maybelline
- The Jack Kent Cooke Foundation
- NRDC / On Earth
- Communications of the ACM
- MRM Partners (McCann World Group)
- The Housing Council
- American Lawyer Media
- Butter by Nadia
- Three Custom Color Specialists'
- Sally Hansen
- Harvard Business Review
- Scholastic
- Artsystems
- The UJA Federation of New York
- Bergman Communications & Design
- Laura Peterson Choreography

2002

Runtones - Lead Visual Designer

As lead visual designer for this mobile media software company, my responsibilities included user interface design, navigation design and visual design as well as adapting the Run Media software, both visually and functionally, for AOL.

2000 - 2001

Bertelsmann E-Commerce Group (BECG) - Design Consultant

As a designer for the international e-commerce site BOL.com I worked number of projects including the redesign of the e-commerce site as well as company intranets, a wireless initiative and a business to business solution.

1999 - 2000

Skymall.com - Senior Designer

As senior designer for online retailer skymall.com, I developed new interface solutions, as well as visual and information design for their website. Additionally, I oversaw visual design and merchandising efforts and directed freelancers in various projects such as banners, homepage graphics and online promotions.

1997 - 1999

N2K Inc. Senior Designer - Music Boulevard Network / Lead Visual Designer - Jazz Central Station

As a senior designer for online music retailer Music Boulevard, I developed visual solutions for product branding, integrated editorial content into the retail space of musicboulevard.com. As the Lead Visual Designer for Jazz Central Station, I was responsible for complete visual site design and promotional projects. In addition, I managed freelance resources for both jazzcentralstation.com and milesdavis.com.

EDUCATION

The University of the Arts, Philadelphia, PA - B.F.A. in Photography 1994

School of Visual Arts, New York, NY, Photography & Related Media - Graduate Studies 2000- 2001

AWARDS & ACCOLADES

- 2010 InStyle Magazine's Best of the Web - threecustom.com
- 2010 Cosmetic Innovators of The Year Award for Website Innovation - threecustom.com
- 2009 Crain Communications' Media Business - Communications of the ACM web site "Ten Great Media Web Sites"
- 2004 Affiliated Artist / Fellowship, The Center For Emerging Visual Artists, Philadelphia, PA
- 1998 USA Design Arts Award - jazzcentralstation.com
- 1994 Wojnar-Drake Digital Imaging Award
- 1994 Roosevelt Paper Exhibition Award